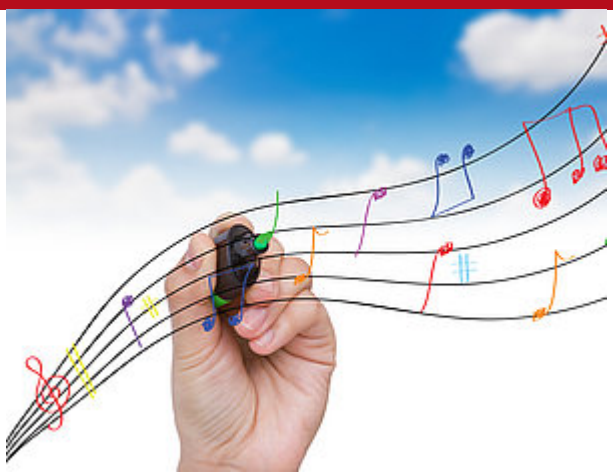AKTION Hoffnungsland